

A QUARTERLY NEWSLETTER FROM
SAMPLE SERVICE COMPANY



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JULY 2018

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Summer's Coming... Are You Ready?

It's almost Summer! Are you melting yet? Numbered are the days when opening windows for a nice cross-breeze will suffice. To keep you more like the cold treats the ice cream truck brings, and less like a neglected popsicle on a sidewalk, we offer you this newsletter! In it, you'll find helpful tips to keep you, your friends and family smiling during this delightful time of year. Read our expert advice about everything from tuning up your AC to save on your energy bills, to the benefits of installing a ductless system, to DIY and clever alternatives to air conditioning. And it's not all dry practicality. Read about the cooling properties of putting buckwheat in your pillow, how to cook without heating up your house, and creating a homemade slip-n-slide with just some plastic sheeting and a garden hose. (Sure, that last one is mostly for the kids, but we've seen a few hot summer grown-folk parties benefit from that one, too!) And more! There are even some money-saving coupons and special offers that will make owning your home less stressful. Remember, we're here not just to keep you cool this summer, but to protect you and your family all year long. So grab an iced tea, and settle in for a quick pre-Summer read, and may all your Summer reads be way hotter than your indoor thermostat. Be safe, create memories and have fun!



Keeping Fur Babies Cool

The summer's heat can really impact your family pets. Learn the warning signs of heat stress and some cool tips to keep them happy. Page 2



A few words from the owner...

Hi John! I wanted to wish you a happy and safe summer. It's finally time to get outside and have some fun. While

you're making memories, I want you to remember that the entire team at Sample Service Company stands ready to serve you with our quality products and services. So, if you find that your A/C isn't just right, or your drains are running slow, call us. We're on the job, 24/7 ready to serve. Our Service Expert will come right over to get your A/C fixed, your drains flowing, or whatever home issue concerns you. John, I've even included some valuable coupons in this newsletter that will make owning and maintaining your home less stressful. Rest assured that Sample Service Company has your back and that we stand ready to serve you!

Enjoy your Summer!
John Erickson
Owner, Sample Service Company

CEILING FANS... Will they really save your energy dollars?



Ceiling fans have been long thought of as great alternatives to using air conditioning in your home to save energy dollars. But what's the reality of this idea? Let's first consider what ceiling fans actually do. When used on warm or hot days they move air around in a room, hopefully giving you a cooling sensation as your perspiration evaporates. That's it. The room is still the same temperature and humidity. And under some situations (temperatures and humidity), ceiling fans may just do the trick at making you feel more comfortable. But there's another side to this story. Homes built in the 1990s have good insulation, and homes built after that date might even be called highly insulated. That's really important when you install today's high efficiency HVAC systems. And as it turns out, using your A/C to lower the temperature and humidity may not cost you as much as you think. So ceiling fans may do the trick some of the time, but it's today's high efficiency HVAC that will really keep you comfortable while saving your energy dollars.

Cooking Strategically To Beat The Heat

You can still prepare delicious meals without heating up your home. Here are some ideas to keep your home cooler when the temperatures outside heat up.

1. Cook in the morning while it's still cooler outside. Keep the windows open until you're finished and you'll be ready for the afternoon heat.
2. Instant Pot® - This is a great appliance that uses less energy to cook your meals in 1/3 the time. Compare this to stovetop cooking or turning on the oven.
3. Grilling outside - Go outside and turn up the heat on your grill. You'll not only keep the heat out of your home, you'll also keep out the mess.

THE DOG DAYS OF SUMMER

John, I know that you have a dog named Barkley. And I'm concerned that the summer months can be uncomfortable—even dangerous—for both of you. It's difficult enough simply to cope with rising temperatures, let alone thick humidity. But things really get tough in areas that are hit with the double blow of intense heat and storm-caused power outages, sometimes with tragic results. This doesn't need to happen. Here are some of my thoughts to keep you both safe.

Don't rely on a fan

Pets respond differently to heat than humans do. (Dogs, for instance, sweat primarily through their feet.) And fans don't cool off pets as effectively as they do people.

Provide ample shade and water

Any time your pet is outside, make sure they have protection from heat and sun and plenty of fresh, cold water. In heat waves, add ice to water when possible. Tree shade and tarps are ideal because they don't obstruct air flow. A doghouse does not provide relief from heat—in fact, it makes it worse.

Watch for signs of heatstroke

Extreme temperatures can cause heatstroke. Some signs of heatstroke are heavy panting, glazed eyes, a rapid

heartbeat, difficulty breathing, excessive thirst, lethargy, fever, dizziness, lack of coordination, profuse salivation, vomiting, a deep red or purple tongue, seizure, and unconsciousness.

How to treat a pet suffering from heatstroke

Move your pet into the shade or an air-conditioned area. Apply ice packs or cold towels to their head, neck, and chest or run cool (not cold) water over them. Let them drink small amounts of cool water or lick ice cubes. Take them directly to a veterinarian.



DUCTLESS SYSTEMS

Put the cool or heat right where you need it

John, installing a ductless heating and cooling system in your home is the best and most efficient way to deal with rooms that are too warm or too cool. These low cost systems are easy to install and can bring new comfort to that room over the garage that was always too hot, or that basement that was always cold. Here are 5 ways ductless systems can deliver for you.

1. They Offer Highly Flexible Solutions

Whereas traditional heat pumps and central air conditioning systems force cooled and heated air through ducts, ductless systems deliver air directly into different zones.

2. They Save You Money

Ductless systems operate on less power – they are smaller than traditional forced-air systems, and because the temperature-controlled air is delivered directly into a room, there is no loss in efficiency.

3. They Improve Indoor Air Quality

Ductless systems offer multi-stage filtration that can drastically reduce dust, bacteria, pollen, allergens and other particulates in the air.

4. They Are Quick and Easy to Install

Ductless systems are far less invasive to install, and depending upon the number of indoor and outdoor units required, can be up and running in as little as one day.



5. Ductless Cooling Lowers Your Carbon Footprint

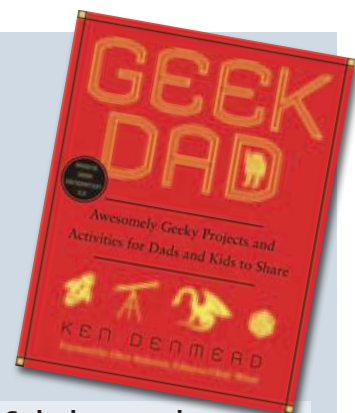
The small size of a ductless cooling system and its zoning capabilities allows for greater energy efficiency.

If your home has those areas that just aren't fun to be in because they're hot or cold, why not install a ductless system? At Sample Service Company we'll be happy to visit your home to assess your needs and to present a great money-saving offer to go ductless. Once completed, you'll wonder why you waited to be comfortable.

Call us today at 844-273-BOOM. We have special offers for our Total Care Club Members

JOHN, HERE'S HOW TO KEEP YOUR THREE KIDS COOL WHILE HAVING FUN TOO!

Here's a fun way to keep your kids cool (and the adults too) when things start to heat up this summer. These ideas are from the book *GEEK DAD* and they will put you on course to building some really fun kid play spaces this summer. You'll also find many other ideas online to add to your backyard fun. When you're done building the project, just add some water and sit back. Oh, and get your camera to capture the action. Enjoy!



A run through rain tunnel



Kids car wash



Slip and slide ride



Splash around space



154 Tices Lane, East Brunswick, NJ 08816

COMFORT MATTERS

A QUARTERLY NEWSLETTER FROM
SAMPLE SERVICE COMPANY

What's Inside

SAVE ON YOU ENERGY BILLS FOR
LESS THIS SUMMER

DUCTLESS SYSTEMS WILL KEEP YOU
COMFORTABLE FOR LESS

KEEPING KIDS COOL AT HOME

KEEP YOUR FUR BABIES COOL



JOHN SMITH
108 TILLMAN DRIVE
MONROE, NJ 08816

*John -
We have special news
for you today!*

\$89 SPECIAL
**18-Point Central
AC Tune Up**



DELIVERING **WOW** THROUGH SERVICE
844-273-BOOM

Must be presented at time of purchase.
One coupon per transaction. This coupon
cannot be combined with any other offer.
This coupon does not expire.

\$750 SAVINGS
NEW HVAC SYSTEM
5 YEAR GUARANTEE



DELIVERING **WOW** THROUGH SERVICE
844-273-BOOM

Must be presented at time of purchase.
One coupon per transaction. This coupon
cannot be combined with any other offer.
This coupon does not expire.

\$50 SAVINGS
ON ANY SERVICE
WHEN WORK IS PERFORMED



DELIVERING **WOW** THROUGH SERVICE
844-273-BOOM

Must be presented at time of purchase.
One coupon per transaction. This coupon
cannot be combined with any other offer.
This coupon does not expire.

\$500 SAVINGS
ON WHOLE HOME GENERATOR
WHEN WORK IS PERFORMED



DELIVERING **WOW** THROUGH SERVICE
844-273-BOOM

Must be presented at time of purchase.
One coupon per transaction. This coupon
cannot be combined with any other offer.
This coupon does not expire.

\$80 SAVINGS
ON SUMP PUMPS
WHEN WORK IS PERFORMED



DELIVERING **WOW** THROUGH SERVICE
844-273-BOOM

Must be presented at time of purchase.
One coupon per transaction. This coupon
cannot be combined with any other offer.
This coupon does not expire.

\$50 SPECIAL
DRAIN CLEARING
3 YEAR NO CLOG GUARANTEE



DELIVERING **WOW** THROUGH SERVICE
844-273-BOOM

Must be presented at time of purchase.
One coupon per transaction. This coupon
cannot be combined with any other offer.
This coupon does not expire.