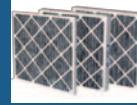


A QUARTERLY NEWSLETTER FROM
SAMPLE SERVICE COMPANY



**CEILING FANS CAN HELP
YOU FEEL WARM TOO**

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**WINTER MEANS CHANGING
AIR FILTERS MONTHLY**

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Winter Issue

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more TLC this winter

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Indoor humidity...how
much do you really know?

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Keep Frosty Outside This Holiday Season

Sleigh bells ring, are you listening? Good! Now that we have your attention, we'd like to wish you Season's Greetings! Hopefully you've been enjoying the many special treats that come with the Winter season: Hot cocoa, a crackling hearth, and Sundays spent entirely in a



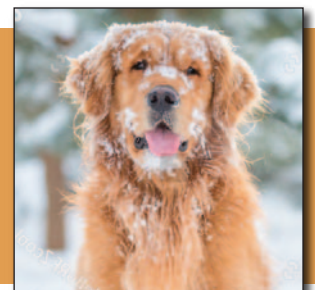
Snuggie. You're likely also getting motivated to make some healthy improvements to your home and life-balance in the New Year. Don't worry...we're here to help. Inside this Winter Newsletter you'll discover a wonderland of helpful tips on maintaining the hidden helper of the holidays: your heating system! And much more. The rituals of upkeep are important to prevent issues that can have minor or major impact. Yes, you can put off some home maintenance items while others will cause you pain when you least expect. So while you're out spending those holiday gift-cards, making returns, or cheering for your favorite (or second favorite) team in the playoffs, you can be confident you'll return to a toasty, and allergen-free home. As the branches bare, the leaves blanket the ground (and fall into your gutters), and your pets shed their winter coats (into your vents), get on your own "nice" list by taking a moment to read through the articles in this newsletter. You'll certainly gain a bit of wisdom and some confidence too. And when you make your New Year's resolutions, remember to take care of your family. Schedule your home maintenance and perform your due diligence. Should Old Acquaintance be forgot? Not if that acquaintance is your heating system. Show it some love, and ensure your New Year will be warm and bright!



Who let the dogs out?

Outdoor activities may seem like fun for your entire family, but just be aware of it's impact on your fur babies.

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A few words from the owner...

Hi!

The chill is on! No matter where you live you're dealing with the lowest temperatures of

the year. Although you may be stuck inside for much of the time you need not be uncomfortable. Your home's heating equipment will keep you safe and warm until Spring arrives. But, if your furnace just isn't up to another cold winter just give us a call. We can make the transition to a new, high-efficiency heating system easy and painless in just one day. And, with low, monthly payments it will be easy on your budget too. Be assured that in this time of changing weather, Sample Service Company is always there to bring comfort and safety to your home and family. Call us anytime...we'll be proud to serve.

Enjoy!

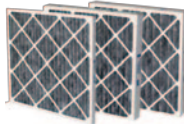
John Erickson

Owner, Sample Service Company

HERE ARE SOME SMART TIPS TO KEEP WARM AND SAFE THIS WINTER



Set ceiling fan blades for winter - Set fan blades to move clockwise in winter, and run fans slowly. The idea is to lift cool air to the ceiling and push heated air down where you can enjoy it.



Replace furnace filters monthly - Dirty furnace filters reduce furnace efficiency and push up heating bills. They also shorten the life of a furnace. Check and replace the furnace filter monthly in winter or as needed.



Bake some holiday cookies and have some fun - Using your oven heats up the whole house. You'll feel even cozier if you invite some friends and their kids too (and all their body heat) to bake some holiday cookies.



Flannel Sheets - If you've never tried them, you should. They never feel cold when you get into bed, they retain your body heat all night long, and after a couple of washes they're so soft it feels like you're sleeping in a warm, cozy cloud.



Eat, Eat, Eat - OK, this is not just a convenient excuse to enjoy the holiday festivities. Staying full when it's cold is important, because your body creates heat when it burns calories. And that means doing some exercising too!



Use a space heater with care - A space heater can warm the room you're in so you don't have to heat the whole house. Select one with an auto-off timing feature and a sensor that shuts the unit off if it tips over. And NEVER leave it running unattended.

WINTER WEATHER WARNINGS FOR YOUR PETS

Harsh winter weather can have serious impacts on the health of our beloved furry companions. Here are three of the biggest winter health hazards for pets:

1. Hypothermia Hits Pets, Too: Just like people, pets are susceptible to frostbite and hypothermia. To prevent the latter, the first thing to consider is your dog's breed. Some dogs are made for winter, like Huskies and Bernese Mountain Dogs who have thick coats, whereas smaller dogs cannot withstand the cold for as long or as well.

Beyond breed, consider your dog's age. Puppies and senior dogs are just like young children and the elderly; they have weaker immune systems and are more susceptible to the cold. Familiarize yourself with the signs of frostbite and hypothermia and monitor your dog closely after exposure to low temperatures. The first signs could be paleness and shivering, followed by lethargy. If you notice any of these signs, your pet might need urgent medical attention.



2. Sidewalk Salt is Not Dog's Best Friend - Salt is used to melt winter ice on

roads and sidewalks, but this seemingly benign practice can hold hidden danger for pets. Salt can get in their paws and burn, and if it gets into the fur and they lick it, it's even worse. A small amount of ingested salt can irritate a dog's mouth or stomach, while a larger amount can cause serious sickness. Be sure to also wash your pet with warm water when you get back indoors to ensure no salt remains on his or her paws or coat.

3. A Little Leak Can Be a Big Driveway Danger -- While antifreeze is essential for protecting your vehicle in winter, the coolant used in engines is poisonous to pets. Antifreeze often ends up leaking in driveways, and even a small amount can be devastating to your pet if ingested. Sadly, it only takes a few tablespoons of antifreeze to put a dog's life at risk. If you think your pet has been exposed to antifreeze and you notice sluggish, disoriented behavior, call your veterinarian immediately. It is essential to act quickly, as the longer a pet goes without treatment, the greater the risk.

Winter weather's hidden hazards for pets mean pet parents must be extra vigilant to ensure their dog's winter wellness. By being aware of winter's hidden outdoor hazards and providing fun indoor activities, your pet will be healthy and happy throughout the winter and beyond.

ARE YOU MAINTAINING YOUR WATER HEATER PROPERLY?

Water heaters get no respect. It sounds like a comedy routine. Except no one's laughing. You know why? Sure, your water heater just stands there in the garage, or in a closet, seemingly requiring no maintenance. But, your water heater is a quiet, unsung hero, providing hot showers, restorative bubble baths, and clean dishes. It is the source of so much of your comfort, and yet, it's always taken for granted. Until it stops working. On that (usually frigid) day, when hot water decides to leak from its tall cylindrical stature, it's too late. Your water heater is done. There's no service to perform or part to repair that can bring it back to life. Now, you wish it was a joke, but it's more of a "told you so." You're left selecting a brand new replacement, while that unassuming relic is taken to the scrap pile. The great thing is, this scenario can be prevented. Think of your water heater as you would your furnace. They both perform similar functions, using fuel to do so. Just like furnaces, there are parts (like anode rods) that must be replaced from time to time. Routine flushing is another good way to show your water heater you care. Without flushing, the sediment at the bottom of your tank will collect like the complaints of a disgruntled employee, and hasten your water heater's demise. Performing these basic services can have a significant impact on the service life of your water heater. With routine flushing and service by a trained service expert, your water heater can serve your family for many more years than the average five to seven. And neither you, nor your water heater will have to ask, "Is this thing working?"



A look inside a water heater that has reached the end of its service life with 3 inches of sediment at the bottom.

At Sample Service Company, our water heater service will complete the following tasks. Each one is important to the longevity of your water heater.

1. Drain water heater till empty and flush out bottom. This will remove sediment that can clog fixtures and reduce efficiency of water heater unit.
2. Remove burner assembly and camera inspect combustion chamber for debris, rust or signs of leak. This will ensure that no rust clogs orifices or causes any burner malfunctions or potential leaks on unit.

3. Remove anode rod and inspect for pitting and quality of sacrificial metal. Maintaining your anode rod will ensure the longevity of your water heater.
4. Video inspect inside of tank, including weld seams and tank liner for signs of rust or possible weak spots in water heater. This ensures that potential issues to the integrity of the water heater unit is caught before it causes an issue with your tank.

Call us today to schedule your Water Heater Service so you'll always have all the hot water your family needs.

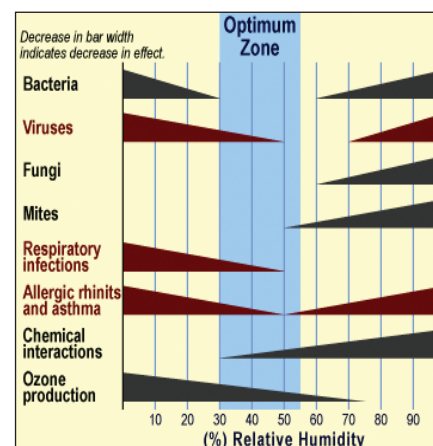
HUMIDITY AND THE GREAT INDOORS

Household humidity: too little of it and you'll zap your dog with an arcing blue spark when you touch his nose; too much and your carpet starts sprouting mushrooms. Therefore, the relative humidity is just that — relative to the air density. Inside your home, an ideal range of humidity runs between 35 and 50 percent. While the latter might seem like it's too much, consider the fact that an outdoor humidity level of 50 percent is quite refreshing, but, when it increases to the mid 70's, it's considered "oppressive," especially when combined with a high temperature. The fact of the matter is, you and your home itself need humidity to keep you comfortable and it in good condition.

Dry indoor air causes a number of problems: it dries skin and often intensifies allergies, cracks and warps

wood, shrinks caulk and glue, and also causes itchy eyes and nosebleeds. On the other hand, too much humidity is also a bad thing, causing window condensation, peeling wallpaper, promotes bacteria and algae

growth. The best way to balance the humidity in your home is to install a whole-house humidification system. This will not only keep you more comfortable but also, plants will live longer and wood surfaces won't dry out. Call us today and we'll be happy to give a solution to the dry air in your home.





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COMFORT MATTERS

A QUARTERLY NEWSLETTER FROM
 SAMPLE SERVICE COMPANY

What's Inside

SOME NEW IDEAS TO STAY
 WARM THIS WINTER

ARE YOU TAKING CARE OF
 YOUR WATER HEATER?

INDOOR HUMIDITY... HOW MUCH
 DO YOU REALLY KNOW?



JOHN SMITH
 108 TILLMAN DRIVE
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John -
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